

Effective date: 2025-12-10

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Controller: DawnForge Studios LTD, Bulgaria

App/Game: *Twixy: Logic Puzzles Adventure*

Contact: support@dawnforgestudios.com

This Privacy Policy explains how we collect, use, share, and protect information when you use Twixy. By using the App, you agree that your information will be handled as described here.

If you do not agree, please do not use the App.

1) What information we collect

A) Information you provide

- **Username / display name:** You may choose a name (or we may assign a random one). This name may appear publicly on leaderboards.
- **Support messages:** If you contact us, we receive the information you send (e.g., email address, message content, attachments).

B) Information collected automatically (app + backend)

To run the game, prevent fraud, and save progress, Twixy and our backend providers may process:

- **Device identifiers / device-related IDs** (used to recognize a guest account and link it to your device so progress can persist across reinstalls when possible)
- **Account identifiers** (PlayFab IDs and related internal IDs)
- **Basic device and app information** (device model, OS version, language, app version, region/timezone, network type)
- **Gameplay/progression data** (levels completed, rewards earned/spent, inventory like coins/gems/hints/skins, mission progress)
- **Leaderboard data** (scores, rank, username)

C) Advertising information (Unity Ads)

When you view ads (including rewarded ads), **Unity Ads** and related ad technology may collect and process information such as:

- **Advertising identifiers** (e.g., IDFA on iOS if permitted, GAID/AAID on Android)
- **IP address** (often used for approximate location, fraud prevention, and ad delivery)
- **Device and app information**
- **Ad interaction data** (which ads were shown, whether you watched, clicks, reward completion events)
- **Fraud/diagnostics signals** (to detect invalid traffic)

Note: Ad data is handled by third-party ad providers under their own policies. See Section 6.

2) Children's privacy

Twixy is a general-audience app and may be used by children. We do **not knowingly collect personal information directly from children beyond what is necessary to operate the game** (e.g., account identifiers for saving progress).

If you are a parent or guardian and believe your child has provided personal information to us, contact us at **support@dawnforgestudios.com** and we will take appropriate steps, including deletion where required.

Important: Advertising partners may collect device identifiers and ad-related data to serve ads. Where required by law, we will apply appropriate settings/consents for child users. Parents/guardians should supervise children's device and privacy settings.

3) How we use information

We use information to:

- **Provide and operate the App** (save progress, enable missions, currencies, skins, and purchases)

- **Create and manage accounts** (Apple/Google login or guest account via device-linking)
 - **Run the leaderboard and display rankings**
 - **Prevent cheating, fraud, and abuse** (e.g., invalid leaderboard entries, exploitation)
 - **Deliver ads and rewarded ads** (and grant rewards when applicable)
 - **Provide support and respond to requests**
 - **Comply with legal obligations** and enforce our Terms
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4) Legal bases (EEA/UK and similar regions)

Where applicable (e.g., EU/EEA/UK), we process personal data under these bases:

- **Performance of a contract:** to provide the game features you request (accounts, progress, purchases, leaderboards).
- **Legitimate interests:** to maintain security, prevent fraud/cheating, and ensure service reliability.
- **Consent:** where required for personalized advertising / tracking (e.g., iOS tracking permission, GDPR consent for certain ad processing).

If consent is required and you do not provide it, you may still receive **non-personalized** ads or fewer ad features, depending on your platform and region.

5) How we share information

We do not sell your personal information. We share information only as needed to run the App, including with:

Service providers / processors

- **PlayFab (Microsoft)** — backend services for accounts, progress, inventory, and leaderboards (or related functionality).

- **Unity Ads (Unity Technologies)** — advertisement delivery and rewarded ads.
- **Platform providers** — Apple and Google (for login, purchases, refunds, and platform security).

These providers process data on our behalf or independently under their own policies.

Legal and safety

We may disclose information if we believe it is necessary to:

- comply with laws or lawful requests,
- protect players, protect our rights, prevent fraud/cheating,
- enforce our Terms.

Business changes

If we undergo a merger, acquisition, reorganization, or sale of assets, information may be transferred as part of that transaction, subject to applicable law.

6) Third-party services and their policies

Twixy uses third-party services that may collect data directly from your device. Your use of those services is governed by their policies, including:

- **Unity Ads** (advertising)
- **PlayFab** (backend services)
- **Apple Sign-In / Google Sign-In** (authentication)

We recommend reviewing those providers' privacy documentation. (In-app, you can link to these from your Legal screen if you want.)

7) Advertising choices and controls

You may have controls available depending on your device and region:

iOS (IDFA / Tracking)

- iOS may request permission for tracking. If you deny, IDFA-based tracking may be restricted and ads may be less relevant.

Android (Advertising ID)

- You can reset or limit your Advertising ID through device settings.

Personalized ads / consent

Where required, we will request consent for personalized ads and provide an option to manage choices (e.g., “Manage Consent” in Settings → Legal, if implemented in your build).

8) Data retention

We keep information only as long as needed for:

- operating the App (e.g., maintaining your account/progress),
- fraud and security purposes,
- legal and accounting obligations.

Examples:

- Account and progress data may be retained while your account is active and for a reasonable period afterward.
- Support communications may be retained to resolve issues and for recordkeeping.

You may request deletion (see Section 10).

9) Security

We take reasonable measures to protect information, including using reputable service providers and limiting access. However, no system is 100% secure, and we cannot guarantee absolute security.

10) Your rights and requests

Depending on your location, you may have rights such as:

- access to your data,
- correction,
- deletion,
- objection or restriction,
- data portability,
- withdrawing consent (where processing is based on consent).

To make a request, email **support@dawnforigestudios.com** with:

- your **username**, and
- the **login method** used (Apple/Google/Guest), and
- any relevant identifiers you can provide from the App (if shown).

We may need to verify your request before fulfilling it.

11) International transfers

Your data may be processed in countries other than where you live (for example, where service providers operate). When required, we rely on appropriate safeguards for transfers.

12) “Do Not Track” and similar signals

Some devices and browsers offer “Do Not Track” signals. Because the App uses third-party services and mobile OS frameworks, we may not respond uniformly to all such signals.

13) Changes to this Privacy Policy

We may update this Privacy Policy from time to time. If changes are material, we may provide an in-app notice and update the “Last updated” date. Continued use of the App after changes means you accept the updated policy.

Here are **three add-on sections** you can paste **at the bottom** of the Privacy Policy I wrote. They cover the main gaps: **(1) Children/Age gate**, **(2) Ads choices/consent**, **(3) U.S. residents (CCPA-style) opt-out**.

14) Children, Age Gate, and Ad Personalization

Twixy may be played by children. To help comply with child privacy laws and provide an age-appropriate experience, we may use an **age gate** (for example, asking for age or age range) where required or appropriate. Where we collect age information, we use it **only** to determine which rules and settings apply (for example, advertising settings and consent requirements) and not to identify you.

If we determine a user is a child under the applicable age threshold (which may vary by country), we will take reasonable steps to apply **child-appropriate settings**, which may include limiting certain data processing and limiting ad personalization.

If you are a parent/guardian and want to review, delete, or restrict your child’s information, contact us at **support@dawnforgestudios.com**. We may ask for information to help verify you are the parent/guardian of the relevant account before acting on the request.

15) Personalized Ads, Consent, and How to Opt Out

Twixy uses advertising services (currently **Unity Ads**) to display ads, including rewarded ads. Depending on your region, device settings, and permissions, ads may be **personalized** (based on device identifiers and signals) or **non-personalized/contextual**.

Manage choices

You can control advertising and tracking in several ways:

- **In the App (if available):** Settings → Legal/Privacy → **Manage Consent** (or similar control) to change your ad/consent preferences.
- **On iOS (Tracking/IDFA):** You can allow or deny tracking permissions in your device settings. If you deny tracking, personalized advertising may be limited.
- **On Android (Advertising ID):** You can reset or limit your Advertising ID in your device settings.

Please note:

- If you opt out of personalized ads, you may still see ads, but they may be **less relevant**.
- Some data may still be processed for **security, fraud prevention, frequency capping, and basic ad delivery** (as permitted by law).
- Rewarded ads may be unavailable in some regions or at some times due to third-party inventory.

16) United States Residents (CCPA/CPRA Notice)

If you are a resident of certain U.S. states (including California), you may have additional rights regarding your personal information, such as the right to request access, correction, deletion, and to opt out of certain data uses.

“Sale” / “Share” for targeted advertising

Some U.S. privacy laws define “sharing” to include disclosing information (such as device identifiers) to third-party advertising partners for **cross-context behavioral advertising**. Depending on how ads are configured and the permissions you provide, Twixy’s use of third-party advertising services may be considered “sharing” under these laws.

How to opt out

You can opt out of targeted advertising by:

- Using any available **in-app privacy/consent controls** (Settings → Legal/Privacy → Manage Consent), and/or
- Adjusting **device-level advertising settings** (e.g., limiting ad tracking, resetting advertising identifiers).

Requests

To submit a U.S. privacy rights request (access/correction/deletion), contact **support@dawnforgestudios.com**. We may need to verify your request before fulfilling it.

17) Contact us

If you have questions or requests about this Privacy Policy, contact:

support@dawnforgestudios.com
DawnForge Studios LTD, Bulgaria